

# KENYA PLASTICS PACT

## ROADMAP TO 2030



Kenya  
Plastics  
Pact





# TABLE OF CONTENTS

## 3 INTRODUCTION

3 The Problem (include an infographic with the data on the right)

5 The Context

5 The Solution

## 6 THE KENYA PLASTICS PACT

6 [What is Our Vision?](#)

7 What are Our Targets?

8 Who is Involved?

## 9 THE KENYA PLASTICS PACT ROADMAP

9 Summary of the Roadmap Outcomes

## 20 PROGRESS TRACKING AND REPORTING

## 20 NEXT STEPS

20 Become Part of the Movement

20 Give us Your Feedback



# INTRODUCTION

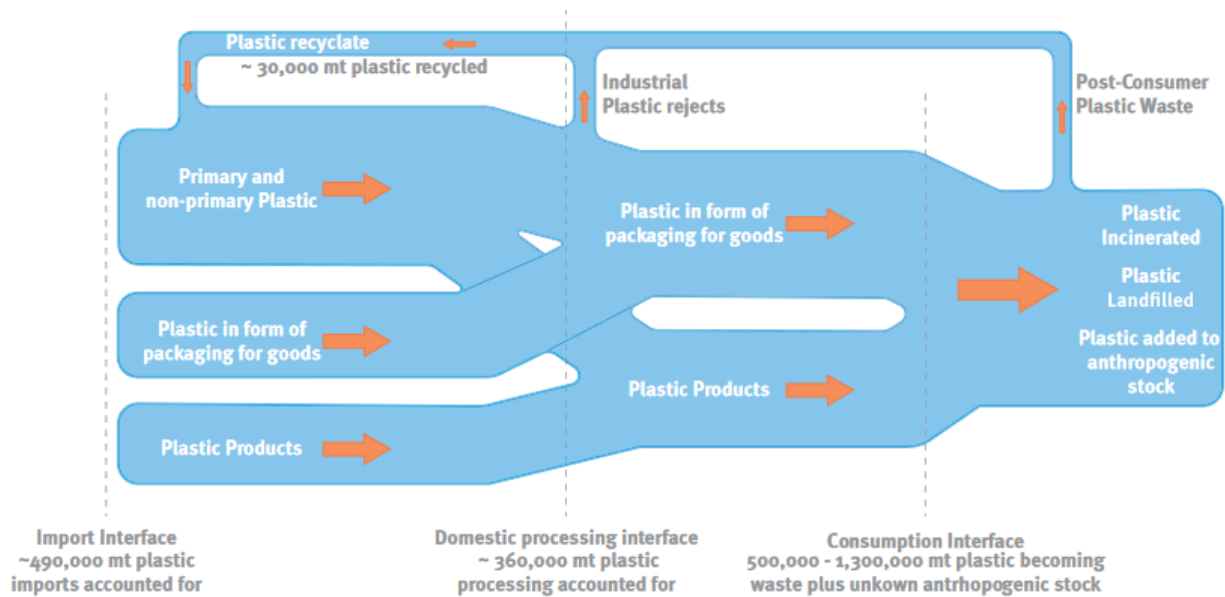
## THE PROBLEM

In Kenya, the National Sustainable Waste Management Policy 2021 shows that the country generates an estimated 22,000 tonnes of waste per day. Estimates show that of the total waste generated, about 20% is plastic, and Kenya's daily plastic consumption is estimated to be 0.03 kg per person. It is for this reason that plastic waste and pollution have particularly captured the attention of businesses, governments, and citizens in Kenya.

A recent study conducted by the International Union for Conservation of Nature (IUCN) shows that 27% of plastic waste generated in Kenya is collected. Out of this, only 8% is being recycled, with the remainder being landfilled or incinerated – or in the worst-case scenario, ending up in the environment.



## SCHEMATIC PLASTIC MASS FLOW IN KENYA SHOWCASING DATA GAPS (UNIDO)



A report by United Nations Industrial Development Organization (UNIDO) shows that the full amount of plastic that becomes waste in Kenya lies within the approximate range of 0.5 to 1.3 million tonnes per year. It indicates that waste from packaging and single-use plastics occurs at the production and consumption interfaces. The production interface causes industrial plastic rejects, and the consumption interface causes post-consumer waste. The difference between these two interfaces is relevant, as the related recycling processes oftentimes differ significantly.

## THE PLASTICS CHALLENGE

Most of the collected waste from households is not segregated at the source and comprises 60% of organic waste.

This makes extracting recyclable materials often impossible in practice due to the high levels of garbage contamination, rendering recycling difficult and expensive.



**22,000  
Tonnes**

Total waste generated in Kenya per day



**20%** Of the total waste is plastic



**0.5-1.3m  
Tonnes**

Amount of plastic that becomes waste in Kenya per year



**8%** Plastic recycling rate in Kenya



**0.03  
Kg**

Daily plastic consumption per person in Kenya



**27%** Of the plastic waste generated is collected

## THE CONTEXT

The take-make-waste concept has led to increased production and use of virgin material coupled with the degradation of finite natural resources and capital. Current trends in global resource extraction are incompatible with internationally agreed targets for sustainable production and consumption.

In parallel, the notion of a Circular Economy (CE) as an alternative economic framework has been gaining significant momentum and traction over the last few years; seen as offering an approach for achieving local, national, and global sustainability.

The Sustainable Waste Management Act 2022 has provided for the development of the Extended Producer Responsibility (EPR) Regulations, to make producers responsible for the environmental impacts of their products throughout the value chain, from design to the post-consumer phase. The regulations aim to enhance resource use efficiency, stimulate innovation, spur recycling, and reduce the amount of waste destined for final disposal.

EPR is a necessary regulatory framework to move toward a circular economy, but mandatory EPR alone does not provide the collaborative platform for unlocking innovation and systemic solutions for a Circular Economy. The responsibility for implementation of the EPR lies with the PRO's, they charge levies on type and volume

The informal waste sector plays a critical role in collecting and recovering recyclable items like plastics, mostly directly from the dump site. The informal waste pickers, however, recover only a fraction of the total recyclable materials.

Available data shows that in 2018, there were approximately 53 plastic packaging recyclers in Kenya, varying from formal to informal, and small-scale to large-scale. 48% of these recyclers handle all plastics, while 52% handle plastic packaging only. While there's a lack of concrete information on how much plastic is being exported, the assumption is that most of the high-quality recyclate is for export.

## THE SOLUTION

A radical transformation in how we use natural resources is central to meeting the needs of future generations.

There is no question about it, the world needs a new economy; a circular economy, which keeps plastics in use and out of the environment. Rethinking what materials (what type of plastics) are used for which purpose and eliminate all problematic and unnecessary plastics, innovating (and uniformization) the plastics we want to keep in use, and design for reuse, refill and recycling.

Impact requires collective uniform design choices and full value chain engagement. It requires an 'all-in' approach from industry, citizens, and the government to ensure policy priorities are budgeted and appropriated for the economy to fully go circular. Companies need to strategically integrate circularity in their value chains, to increase sustainable economic development and resilience.



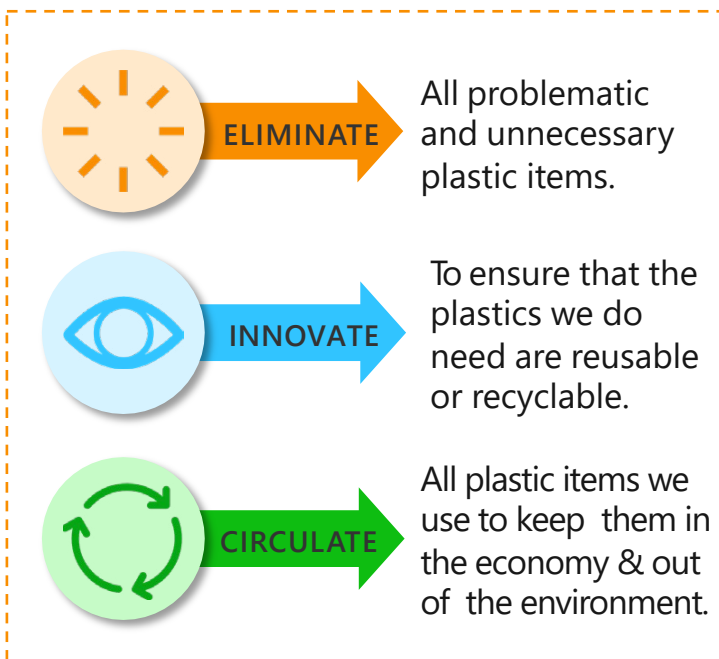
## Creating a circular economy for plastic packaging

The Kenya Plastics Pact is an ambitious, collaborative initiative that brings together stakeholders across the whole plastics value chain to transform the current linear plastics system into a circular economy for plastic packaging. It aims to address the barriers to circularity in the plastic packaging sector through public-private collaborations and uniting the sector behind an ambitious set of targets adapted to the local reality.

The development and implementation of the Kenya Plastics Pact are led by Sustainable Inclusive Business Kenya (SIB-K), the Secretariat to the Pact and the Knowledge Center under the Kenya Private Sector Alliance (KEPSA); with support from WRAP - the UK-based global environmental NGO, and initially funded by MAVA Foundation and UK Research and Innovation (UKRI). The Pact is part of the Ellen MacArthur Foundation's Plastics Pact Network.

## WHAT IS OUR VISION?

The vision of the Kenya Plastics Pact is to create a circular economy for plastic packaging in which it never becomes waste, using these three principles as established by the Ellen MacArthur Foundation:



We use various mechanisms including **Action groups** with dedicated participation from members and supporters to execute and implement activities prioritised in the Roadmap. Prioritised activities are considered 'projects' that contribute to achieving the targets.

It is the dedication, determination, collaboration with timelines that will speed up the progress.

**Within our platform, we stimulate industry-led redesign and innovation, dialogue and collaboration to create new business models, generate job opportunities, and unlock barriers to move towards the circular economy for plastic, with improved economic, environmental, & societal outcomes overall.**

The Kenya Plastics Pact is increasingly identifying ways of integrating the informal waste sector and civil society in the solutions that are built toward achieving a circular economy for plastic packaging. The pact further supports the Kenyan recycling sector, to enable the delivery of skills, and investment opportunities.

## WHAT ARE OUR TARGETS?

Based on the collective vision, all stakeholders involved sign up for a joint set of ambitious and time-bound targets, ensuring that this collaboration will drive significant change by 2030. Each target is led by a specific cross-sectoral Working Group, crucial in developing clear guidance and outputs toward the achievement of the targets.

These targets will drive change, with the contribution of the private sector aimed to support the achievement of in-country commitment to tackle plastic waste. They will also stimulate job creation in the plastics collection and recycling sector, and help to create new opportunities in product redesign, alternative business solutions, and re-use business models.



**Eliminate** unnecessary or problematic single-use plastic packaging items through redesign, innovation, and reuse delivery models.



**100%** of plastic packaging is reusable or recyclable.



**40%** of plastic packaging is effectively recycled.



**15%** average recycled content across all plastic packaging.

The Kenya Plastics Pact will meet these targets by:



Working with the roadmap as a dynamic document for how the pact actors will collectively reach the targets



Measuring and communicating progress through public annual reporting on the project / activity impact and the business achievements



Co-designing and implementing pioneer and collaborative projects across the country

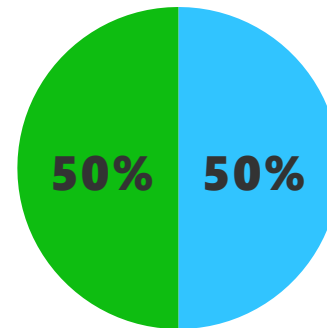


Sharing knowledge, experiences, and learnings with national, regional, and global experts within the Plastics Pact Network.



## WHO IS INVOLVED?

To date, the Kenya Plastics Pact has 40 Actors, with representatives from every stage of the plastics packaging supply chain. This includes plastic packaging manufacturers, prominent FMCG brands, committed small and medium businesses, informal waste pickers' associations and recyclers, influential industry associations, environmental NGOs, advocacy groups/civil society, and the national government.



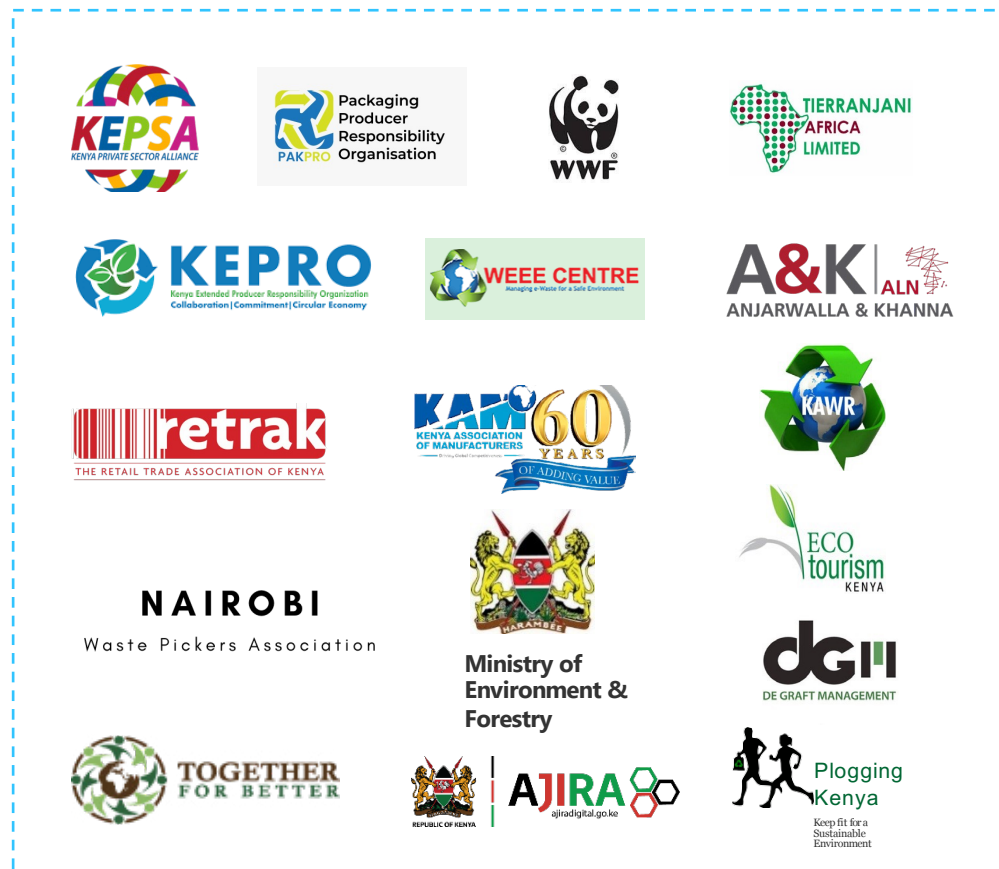
KPP Actors  
Community

- Business Members
- Supporters

## Business Members



## Supporting Members



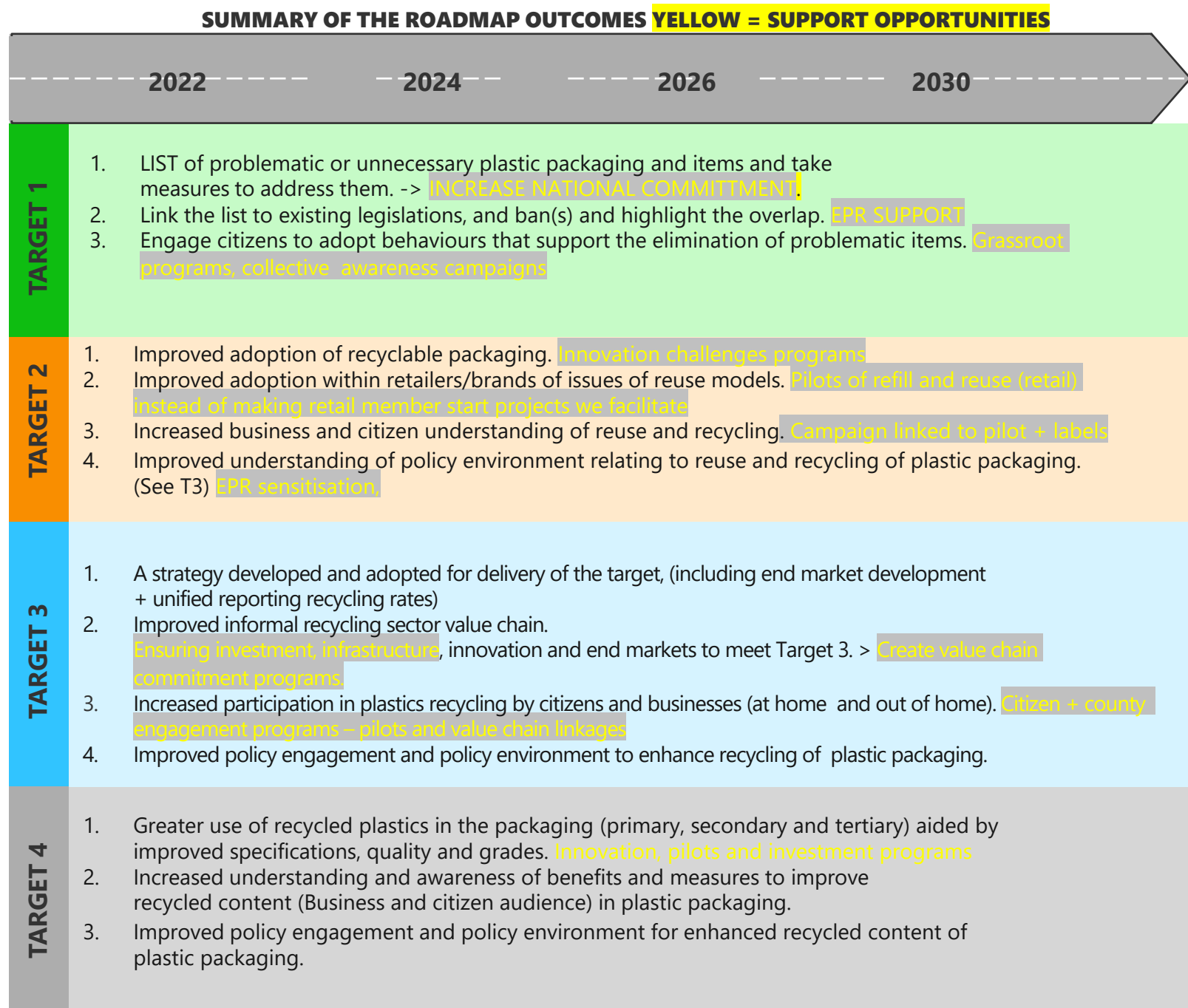


# THE KENYA PLASTICS PACT ROADMAP

## It is Bold and Ambitious!

The Kenya Plastics Pact Roadmap shows a plan of outcomes and activities that are needed to meet the targets. It reflects the whole plastics value chain and what is needed to shift from a linear to a circular system. The Roadmap reflects a powerful voice for change and will guide and mobilize the industry to tackle plastic pollution by acting.

The Roadmap activities are based on Kenya's context and the current situation in the country in terms of waste management, plastic pollution, the economy, the policy landscape, and available infrastructure. Achieving the targets will bring huge benefits, however, no single organization or individual can do this alone. It requires a systemic shift, involving collective action by businesses from across the plastics value chain, the civil society, and the government.



# ● HOW WILL THE KENYA PLASTICS PACT SUPPORT THE ● EXTENDED PRODUCER RESPONSIBILITY (EPR)?

## KPP LEADING CORE ACTIVITIES



### Circular Design

Platform to align and engage in circular packaging design, including design for recycling and reuse and the elimination of problematic and unnecessary plastic packaging; to help members meet the targets & EPR obligations.



### Knowledge Exchange

Access to international and national technical expertise, tools, best practices, learnings and innovations to increase plastics circularity– covering the entire value chain.



### Collaborative Pilots and Projects

Platform to co-design and implement collaborative projects to tackle key challenges in the value chain including design, collection, sorting, recycling and end markets for recycled material.



### Innovation and Investment

Platform to identify and engage in design, recycling and recycled product innovation – including securing external funding to support innovation projects, infrastructure, and research.



### Citizen Engagement and Behavior Change

Platform to collaboratively design and implement a citizen engagement strategy to promote reuse and recycling in Kenya.



### Government Engagement

Collaborative engagements with governments and ministries to advance the circularity of plastics.



### Communication & Brand Visibility

Platform to recognize and share members' impact activities & innovations, reporting and tracking the progress of the Pact to increase circularity.





# TARGET

T1

Eliminate unnecessary  
and problematic  
plastic (packaging)  
**YELLOW = PROJECT  
OPPORTUNITIES**



KEY OUTCOMES:	End 2023	End 2024	End 2030	KEY ACTIVITIES:	TARGET BY END:					LEAD (L) AND SUPPORT (S)							
					2022	2023	2024	2026	2030	KPP & WGs	Brands, Retailers, Food Service	Plastic & Packaging Suppliers	PROs	Recyclers	Government (National and County)	Investors/NGOs/innovators / funders	Other :
<b>Define a list of problematic or unnecessary plastic packaging and items and take measures to address</b>				Agree KPP criteria for 'problematic' and 'unnecessary' plastic items (aligned with EPR Regulations 2021 & EMF definitions where possible).						L	S			S			
				Define a list of items / components to be tackled (over 2/3 separate phases) and review regularly (list of items to go beyond the banned SUPs and draw on international experiences).						L	S	S		S			
				KPP members and supporters implement - eliminating/addressing the agreed items in their businesses/supply chains.						S	L	S		S			
				Publication of Target 1 list and guidance with external communications to inform and encourage action beyond the Pact (non-members and wider sector)						L	S		S			S	
				Review list of problematic and unnecessary items to ensure relevance is maintained.						L							
<b>Innovations and technical solutions identified for key problematic packs/formats.</b>				Undertake review internationally (and with other Plastic Pacts) to identify possible innovations and solutions to the problematic items. Assess suitability for the Kenyan context and prioritizing upstream solutions and moving away from single use plastics.						L							
				Develop calls for innovation projects/design challenges to explore potential solutions (funding dependent)						L	S		S			S	
				Provide guidance for businesses in finding solutions/alternative to problematic plastic packaging and support implementation of the guidance in close collaboration with businesses and other stakeholders.						L	S	S	S				
				Move away from non recyclable with no credible plan to become recyclable.						L	S	S	S		L		S
<b>Link the list to existing legislations, ban(s) and highlight the overlap.</b>				Inspire, inform and support future government policies and strategies implementation on SUP bans, EPR and solid waste management legislation and other legislations that align to target 1 ( with Civil Society, NGO's etc.)						L			S		S		
				Inform & raise awareness of SUP laws.						L						L	
				Undertake scan on regional bans, laws and regulations that support the elimination of SUP items to help support the success of implementation in Kenya.						L						L	
<b>Engage citizens to adopt behaviours that support elimination on problematic items</b>				Develop a citizen engagement strategy/campaign to help eliminate identified problematic plastic packaging						L	S					S	
				KPP actors cascade campaign through their communication channels and to their consumers and networks.						S	L		S			L	

**NOTES:**

**List of banned plastic items by the Kenyan Government include:**

single-use plastic banned in protected areas: cotton buds, cutlery, plates, straws & stirrers, balloons and balloon sticks, food containers (some fractions of plastic polymer), cups for beverages (some fractions of plastic polymer), beverage containers (PET bottles) cigarette butts, plastic bags, crisps packets, sweet wrappers, bread bags, confectionery wrappers, wet wipes and sanitary items.



# TARGET

T2

100% of all plastic  
packaging is reusable  
or recyclable

**YELLOW = PROJECT  
OPPORTUNITIES**

KEY OUTCOMES:	TARGET BY:			KEY ACTIVITIES:	TARGET BY END:					LEAD (L) AND SUPPORT (S)									
	End 2023	End 2026	End 2030		2022	2023	2024	2026	2030	KPP & WGs	Brands, Retailers, Food Service	Plastic & Packaging Suppliers	PROs	Recyclers	Govern't (National and County)	NGOs	Investors/innovators	Other: / funders	
Improved adoption of recyclable packaging				Create consensus on definitions of 'recyclable', 'reusable' and 'compostable' in the Kenyan context in line with the Ellen MacArthur Foundation's New Plastics Economy definitions						L			S	S					
				Baseline survey with members to determine what polymers/formats are recycled and recyclable in Kenya						L		S		S					
				Document good practices by KPP members and support its adoption by peer companies in the sector and facilitate cross-sector learning for increased adoption of recyclable plastics packaging						L	S	S		S					
				Develop and publish design for recycling guidance (learning from existing international design guidance)						L									
				KPP members develop adoption plans to ensure the adoption of design guidance for recycling in their portfolios						L	S			S					
				Disseminate design guidance for recycling to supply chain and non-members through supporters and other routes (inc. webinars and communications)						L	S	S	S	S		S			S
				Facilitate project and innovation challenge to address the non-recyclable packaging (where design interventions are needed).						L									S
Improved adoption within retailers / brands of issues of reuse models				Document reuse & refill current best practice by KPP members (and elsewhere in Kenya) in plastics packaging (develop case studies).						L	S								
				Explore the challenges and opportunities for increased adoption of reuse and refill business models (inc. international insights) with KPP members. Include guidance by target sector: e.g. retail, B2B, hospitality/tourism.						L	S	S						S	
				Support KPP actors to embed and expand reuse concepts through reuse/refill projects or innovation challenge, inclusive reuse systems and facilitate cross-sector learning. (including seeking external funding to rapidly expand uptake).						L	S	S						S	
Increased business and citizen understanding of reuse and recycling				Develop consumer communications on the benefits of adopting / purchasing recyclable packaging and reusable products (reflecting the design recommendations).						L	S		S					S	
				Initiate consumer research to understand how best to unlock sustainable citizen behaviours on recycling and reuse (e.g. messaging)						L	S		S						
				Explore and develop a standard On Pack Recycling Label (OPRL) to increase awareness and participation in recycling (and reuse).						L	S				S				S
				Work with KPP members, supporters (and non-members) to roll out and adopt OPRL guidance across all plastic packaging.						S	L				S				
Improved understanding on policy environment relating to reuse and recycling of plastic packaging. (see T3 also)				Review existing policies, laws, regulations (on design and reuse) to provide recommendation that will enhance recycling and reuse of plastic packaging.						L			S		S				
				Engage with KPP members and supporters on policy discussions (and any future policy measures) that impact on design, reuse, recycling, labelling etc.						L	S	S	S						





# TARGET

T3

40 % of plastic  
packaging is  
effectively recycled  
**YELLOW = PROJECT  
OPPORTUNITIES**

KEY OUTCOMES:	TARGET BY:			KEY ACTIVITIES:	TARGET BY END:					LEAD (L) AND SUPPORT (S)								
	End 2023	End 2026	End 2030		2022	2023	2024	2026	2030	KPP & WGs	Brands, Retailers, Food Service	Plastic & Packaging Suppliers	PROs	Recyclers	Govern't (National & County)	NGO (inc IWS)	Investors/innovators/funders	Other:
<b>Strategy developed and adopted for delivery of the target, (including end market development + unified reporting recycling rates)</b>				Building on existing information, develop a Market Situation Report covering: 1. plastics packaging consumption (by polymer and format), 2. Kenyan collection and sorting systems 3. Kenyan recycling capacity and recycling rates by polymer 4. End markets and fate of waste plastics. (Covering both formal and informal systems.)						L			S	S				
				Create a Target 3 Roadmap/plan for the main polymers and packaging formats to achieve the targets, including investments and innovations required and integration and expansion of the informal waste sector.						L	S		S	S			S	
<b>Improved informal recycling sector value chain</b>				Initiate and upscale innovative projects or pilots to improve collection, transportation and recycling practices for effective recycling of plastic packaging materials with value chain commitment						S	S		S			L		
				Initiate capacity building initiatives with the informal waste sector e.g. around registration, training, improved use of protective gears.						L							S	
				Support implementation of existing guidelines to integrate the informal waste pickers into the county waste management system.						S					L		S	
<b>Ensuring investment, infrastructure, innovation and end markets to meet Target 3</b>				Collate guidance to recommend better waste separation, collection, sorting transportation and recycling practices (and evolve as infrastructure evolves). With multistakeholders						L	S		S			L		
				Develop, stimulate, and contribute to existing pilots and projects that help demonstrate options to increase recycling rates.						S			S			L		
				Develop investment forums/summits with the investment community to unlock funding for Kenya														
				Explore and support major funding opportunities with partners to advance sorting & recycling projects in Kenya (e.g. advanced recycling technology)						L	L		S	L				S
<b>Increased participation in plastics recycling by citizens and businesses (at home and out of home ) .</b>				Develop list & innovation plan for plastics packaging that is not collected.						L			S	S		S		
				Conduct a research to assess and understand consumer motivations/ barriers/ messages to influence the campaign (plastic free, recycling, reuse)						L	S							
				Explore and develop citizen engagement and education campaigns to inspire citizens to adopt sustainable plastics habits (reuse, recycling, selecting recycled products). Securing additional funding and support accordingly.						L	S		S		S	S		
				Support members/supporters to use their communication channels to promote recycling/reuse (assess their channels & advise)						S	L		S				L	
<b>Improved policy engagement and policy environment to enhance recycling of plastic packaging .</b>				Initiate activities to cascade good practices and communication materials beyond the KPP (eg. non-members, community bodies, counties, schools, youth groups).						L			S		S	S		
				Review existing policies, laws and regulations to provide recommendation that will enhance quality and quantity of recycling of plastic packaging.						L			S					
				Make recommendations to government on the EPR Regulations, Waste Management legislation and other policies that align with KPP targets and vision.						L	S		S					
				Make recommendation for integration of informal waste sector in relevant waste management policies (in regards to definition and roles)						L			S	S	S	L		
				Draft policy briefs and share with members to support the understanding and compliance by KPP members.						L			S		S	S		
				Translating EPR Regulations, Solid Waste Management legislation and other policy developments, into communication materials (e.g. briefs, workshops etc.) for members to support implementation and alignment with KPP targets.						L		L		S	S			



# TARGET

**T4**

**15% average recycled  
content across all  
plastic packaging  
YELLOW = PROJECT  
OPPORTUNITIES**



KEY OUTCOMES:	TARGET BY:			KEY ACTIVITIES:	TARGET BY END:					LEAD (L) AND SUPPORT (S)									
	End 2023	End 2026	End 2030		2022	2023	2024	2026	2030	KPP & WGs	Brands, Retailers, Food Service	Plastic & Packaging Suppliers	PROs	Recyclers	Government (National and County)	NGOs	Investors/innovators / funders	Other:	
<b>Greater use of recycled plastics in packaging (primary, secondary and tertiary) aided by improved specifications, quality and grades.</b>				Map out current recycled content of packaging + strategy how to meet target 4		CE Funds / NGO				L	S	S		S					
				Develop 'Quick wins guidance' for opportunities (and challenges) for Kenyan businesses to adopt recycled content for food /non-food packaging.						L	S	S		S					
				Retailers/brands embed guidance in their businesses and specify recycled content in new products where possible.						S	L								
				KPP members adopt guidance to increase adoption of recycled content for food and non-food packaging.						S	L		S	S				S	
				Support initiatives (collection, sorting and recycling) for both formal and informal sectors to increase quantity of recycled plastic available.		NGO's with waste/pollution/inclusion focus				S	S			S			L	S	
				Engage with Government, KPP member and non-members on setting annual national recycled content targets in plastic packaging in the proposed EPR regulations.						L	S	S	S	S	S	S	S		
<b>Increased understanding and awareness of benefits and measures to improved recycled content (Business and citizens audience) in plastic packaging.</b>				Facilitate workshops and webinars to improve understanding on how to increase recycled content across all plastic packaging (internal/external)						L			S	S			S		
				Initiate awareness campaigns and develop communication materials to improve awareness on benefits and measures to improve recycled content in packaging (including link to On-Pack label and / or 'What is new' Campaign)		GOV + NGO				L	S	S	S	S			S		
				KPP retailers/ brands to initiate communications campaigns on use of recycled content							L		L	S					
<b>Improved policy engagement and policy environment for enhanced recycled content of plastic packaging.</b>				Review existing policies, laws, regulations with the aim to provide recommendation that will enhance recycled content of plastic packaging and include review trade/export of waste policies that will incentivise domestic plastic recycling. (seek funding).						L	S	S	S	S					
				Draft policy briefs and share with members to support the understanding and compliance by KPP members.						L			S		S				
				Engage with stakeholders (e.g. government, PRO, KPP members, investors ) on policy discussion to advance recycled content of plastic packaging. Recommendations are submitted to government (all targets).						L			L	S					

- Collectively defining the solutions with recyclers, ngo's, scientists, brand owners, manufacturer, retail and government for critical environmental and social issues.

## BENEFITS OF COLLECTIVE ACTION – BECOME A KPP ACTOR

- Access independent **expert technical advice & guidance** provided through action groups and publications
- Benefit from **collaborative action groups and projects** that directly benefit your business through detailed discussions and collaborative actions - developing clear guidance and outputs. This also allows you to not carry change (and burdens) on your own.
- Multistakeholder commitment** leads to successful implementation, and greater impact of intervention and changes. It also creates a conducive environment to test innovations.
- Mobilization of resources** through the collective power of activities, investments and innovations.
- Help **influence policy, research & investment** by being part of a powerful collective initiative with a common vision and set of targets; to increase and improve Kenya's plastics recycling landscape.
- Information, communication, and education** to your business, private and public sector in Kenya, as well as the consumers. The Kenya Plastics Pact offers a platform for showcasing **good practices** by brands and businesses which shows the proof of concept and benefit.
- Circular Design + Innovation & Investment** collectively with other actors you can take part in design & innovation programs (and challenges), they will provide peer-to-peer learning, collective thinking and resource mobilisation.
- Collaborative Pilots and Projects** to undertake the activities (from the roadmap) driving the targets collectively as project will provide project measured impact (on top of your business measured impact of the implications).
- Government Engagement** without policies and enforcement we will not be able to speed up the pace for a circular economy for plastics. We maintain, support and work with government to ensure alignment and constructive work relationships.
- Gain **global exposure and support** through global learning, solutions and shared challenges.

## PROGRESS TRACKING AND REPORTING

In signing up to the Kenya Plastics Pact, members are required to report on the actions taken and, where applicable, progress made towards the targets.

In addition to tracking progress, effective monitoring and measurement allow the Pact members and the Steering Committee to establish a baseline, identify areas of focus and assess the impact of measures taken.

Activities will be monitored and measured using appropriate monitoring and reporting framework.

### The framework aims to achieve three main objectives:

- Provide an appropriate measurement system and methodology for Pact Actors.
- Highlight progress made by (collective) Pact Actors towards the targets.

The Kenya Plastics Pact will provide collective annual reports both on company impact as well as project (activity) impact.

## NEXT STEPS

The Kenya Plastics Pact will prioritize and coordinate the implementation of the identified activities through its respective Action Groups. It is expected that each stakeholder will embed the roadmap within their organization, act toward the outcomes of the Roadmap, and review the activities and timescales set out to ensure they align with their targets and policies. This roadmap is intended to be a living document and will constantly evolve to fulfil its purpose, as policies, technological innovations, and research advance.

### BECOME PART OF THE MOVEMENT

#### Together, we will tackle plastic pollution at its source.

Sign up for the Kenya Plastics Pact, and together, we will create a circular economy for plastic packaging. By Signing up to the Pact, you commit to its vision and targets.

To join, email

[communication@kpp.or.ke](mailto:communication@kpp.or.ke)

### GIVE US YOUR FEEDBACK

The Kenya Plastics Pact Roadmap (Version1, published August 2022) was developed by and for Members and Supporters of the Pact with assistance from the Secretariat, and approved by the Steering Committee.

To give your feedback, contact us via

[communication@kpp.or.ke](mailto:communication@kpp.or.ke)

# KENYA PLASTICS PACT ROADMAP TO 2030



More info:

